



International Linguistics Olympiad 2022 - Invitation to Sponsor

Preparation for Careers in Language and Computation

The International Linguistics Olympiad (IOL) is seeking partners and sponsors to help grow the Olympiad globally. We are seeking contributions to help keep registration fees low for all participating countries and encourage new countries to join. The Isle of Man has been chosen as host of the 19th Olympiad from 25 - 29 July 2022 in person.



What is the International Linguistics Olympiad?

Each year, teams of young linguists from around the world gather for one week in July to test their minds against the world's toughest puzzles in language and linguistics. No prior knowledge of linguistics or languages is required: even the hardest problems require only logical ability, patient work, and willingness to think around corners. In a typical puzzle, students are given a sample of a new language and their translations. Their task is to use their analytical skills to work out the rules of the new language thereby improving their problem-solving skills, language awareness and metalinguistic skills. Samples problems can be found at <https://www.ioling.org/problems/samples/>.

The goal is to inspire young people to consider the fascinating range of careers at the intersection of language, linguistics and Science Technology Maths and Engineering (STEM).

Why Sponsor the International Linguistics Olympiad?

- Associate your brand with an exciting international initiative designed to foster vital problem-solving and team-working skills for the future workforce.

- Align your brand with the best up-and-coming problem solvers and STEM leaders across the globe.
- Help the Isle of Man local hosts by supporting the International Problem Committee and Jury to attend the International Linguistics Olympiad.

Help Support the next generation of global linguistic problem-solvers

- Promote career pathways in Science, Technology, Engineering and Mathematics (STEM) for those who enjoy solving complex problems.
- Enrich secondary / high school education through learning about linguistics.
- Increase gender diversity in linguistics, computational linguistics, and computer science.
- The World Economic Forum's Future of Jobs Report (WEF, 2016) report states that: "65% of children entering primary / elementary school today will ultimately end up working in completely new job types that don't yet exist." The IOL helps prepare students with skills that are adaptable to a changing workforce.

Who are the students?

The students are the winners of national linguistics Olympiads from 34 countries all over the world. They have a deep interest in human language and are profoundly gifted in problem-solving. Many of them participate in other national and international contests such as the Maths and Chemistry Olympiads. They thrive on the hardest challenges and on being around other people with similar interests and talents. Many of the students taking part in the International Linguistics Olympiad all over the world have gone to study computer science / linguistics with host institutions.

How it Works

Currently 34 countries take part (with more joining every year) in the one-week event in July, held in a member country every year. It consists of a tough six-hour individual competition, where students work on their own, and a team problem, where the four students put their heads together to solve a much longer problem together.

The IOL has an independent problem committee and jury which sets the problems, creates equivalent versions of the questions in all the participants' own languages (currently, 23 different languages), and does all the marking. The jury must travel to each IOL to mark the papers, sometimes at their own expense. Country / territory Olympiads are organised independently and accredited by the Board of the IOL. Each participating country sends 1-2 teams of four contestants each to the international final.

Sponsorship Ideas

The IOL has several sponsorship options and this is a wonderful opportunity to align your brand with the next generation of linguistic problem-solvers. We are specifically seeking contributions to pay the travel/accommodation costs of the IOL jury attending IOL 2022 in the Isle of Man, thereby helping to keep registration fees low for all participating countries and encourage new countries to join. All sponsors will be given prominent coverage on the website, in press releases and throughout the event.

The following sponsorship types will help to ensure the growth of the International Linguistics Olympiad (IOL):

- Gold Sponsor: One-time donation of \$10,000 or more (approx. £7,300 / €8,500)
- Silver Sponsor: One-time donation of \$5,000 or more (approx. £3,500 / €4,300)
- Bronze Sponsor: One-time donation of \$2,500 or more (approx. £1,800 / €2,100)
- Special donations of any amount: Fund conference bags, lanyards, t-shirts, trophies, or other contest memorabilia

We happily accept all contributions of any kind, but we are especially grateful to those who pledge to be annual sponsors because their regular donations help us plan our events. Annual sponsorship can be at any level, Gold, Silver, Bronze, or Special.

Isle of Man 2022 Specific Sponsor Options

- Jury travel / accommodation: \$27,000 (approx. £20,000 / €24,000)
- Volunteer accommodation & food: \$8,000 (approx. £6,000 / €7,000)
- Travel for participants between venues: \$16,000 (approx. £12,000 / €14,000)
- Social events, gala evening: \$4,000 (approx. £3,000 / €3,500)
- Venue hire: \$11,500 (approx. £8,500 / €10,000)
- Sightseeing day expenses: \$3,000 (approx. £2,000 / €2,400)
- Give a lecture: Introduce your institution / company to the students through a lecture slot: \$3,000 (approx. £2,000 / €2,400)
- Special donations: Fund a special meal, an IOL t-shirt, insurance, lanyards, a sightseeing trip, conference bag, trophies, medals, team-leaders gift, conference memorabilia, or many more options.

Contact Us

If you / your organisation is interested in supporting the International Linguistics Olympiad (or your local Olympiad), please contact us at: <https://ioling.org/sponsorship> or email Prof Lori Levin (levin@andrew.cmu.edu) or Dr Cara Greene (cara.greene@adaptcentre.ie).

